

Core Value Discovery

Define your values.

You want your tonality to reflect those values so people can be drawn to who you are. You want to work with people who value the same things as you.

Select every word that appeals to you. Then highlight the best 5-10. There's not a hard and fast rule of just having 5 or 10 core values, the goal is to get specific and select ones you truly connect with.

Next, for each word complete the following statement three times: [core value] is important to me because _____.

You'll often cite the most superficial reasons first. So after completing the statement 3 times you'll be much closer to the real reason you find the value meaningful.

- | | | |
|--|--|--|
| <input type="checkbox"/> Faith | <input type="checkbox"/> Challenge | <input type="checkbox"/> Prosperity/wealth |
| <input type="checkbox"/> Money | <input type="checkbox"/> Global view | <input type="checkbox"/> Truth |
| <input type="checkbox"/> Self-reliance | <input type="checkbox"/> Philosophy | <input type="checkbox"/> Courage |
| <input type="checkbox"/> Accomplishment | <input type="checkbox"/> Status | <input type="checkbox"/> Influence |
| <input type="checkbox"/> Fame | <input type="checkbox"/> Change | <input type="checkbox"/> Punctuality |
| <input type="checkbox"/> Non-violence | <input type="checkbox"/> Goodness | <input type="checkbox"/> Utility |
| <input type="checkbox"/> Seriousness | <input type="checkbox"/> Pioneer spirit | <input type="checkbox"/> Conviction |
| <input type="checkbox"/> Accountability | <input type="checkbox"/> Strength | <input type="checkbox"/> Inner peace |
| <input type="checkbox"/> Family | <input type="checkbox"/> Chastity/Purity | <input type="checkbox"/> Purity |
| <input type="checkbox"/> Nurturing | <input type="checkbox"/> Gratitude | <input type="checkbox"/> Variety |
| <input type="checkbox"/> Service | <input type="checkbox"/> Pleasure | <input type="checkbox"/> Cooperation |
| <input type="checkbox"/> Accuracy | <input type="checkbox"/> Style | <input type="checkbox"/> Innovation |
| <input type="checkbox"/> Fate | <input type="checkbox"/> Cleanliness | <input type="checkbox"/> Quality |
| <input type="checkbox"/> Openness | <input type="checkbox"/> Hard work | <input type="checkbox"/> Well-being |
| <input type="checkbox"/> Sexuality | <input type="checkbox"/> Popularity | <input type="checkbox"/> Creativity |
| <input type="checkbox"/> Achievement | <input type="checkbox"/> Success | <input type="checkbox"/> Improvement |
| <input type="checkbox"/> Fitness | <input type="checkbox"/> Collaboration | <input type="checkbox"/> Rationality |
| <input type="checkbox"/> Opportunity | <input type="checkbox"/> Harmony | <input type="checkbox"/> Wellness |
| <input type="checkbox"/> Simplicity | <input type="checkbox"/> Positive attitude | <input type="checkbox"/> Customer |
| <input type="checkbox"/> Adventure | <input type="checkbox"/> Support | <input type="checkbox"/> Integrity |
| <input type="checkbox"/> Flair | <input type="checkbox"/> Commitment | <input type="checkbox"/> Recognition |
| <input type="checkbox"/> Optimism | <input type="checkbox"/> Heroism | <input type="checkbox"/> Wisdom |
| <input type="checkbox"/> Sincerity | <input type="checkbox"/> Power | <input type="checkbox"/> Decisiveness |
| <input type="checkbox"/> Aspiration | <input type="checkbox"/> Systemization | <input type="checkbox"/> Intuition |
| <input type="checkbox"/> Force | <input type="checkbox"/> Communication | <input type="checkbox"/> Regularity |
| <input type="checkbox"/> Patriotism | <input type="checkbox"/> Heritage | <input type="checkbox"/> Democracy |
| <input type="checkbox"/> Skill | <input type="checkbox"/> Practicality | <input type="checkbox"/> Involvement |
| <input type="checkbox"/> Attitude | <input type="checkbox"/> Teamwork | <input type="checkbox"/> Rehabilitation |
| <input type="checkbox"/> Freedom | <input type="checkbox"/> Community | <input type="checkbox"/> Determination |
| <input type="checkbox"/> Peace | <input type="checkbox"/> Honesty | <input type="checkbox"/> Joy |
| <input type="checkbox"/> Solidarity | <input type="checkbox"/> Preservation | <input type="checkbox"/> Reliability |
| <input type="checkbox"/> Authenticity | <input type="checkbox"/> Tolerance | <input type="checkbox"/> Discipline |
| <input type="checkbox"/> Free will | <input type="checkbox"/> Competence | <input type="checkbox"/> Justice |
| <input type="checkbox"/> Perfection | <input type="checkbox"/> Honor | <input type="checkbox"/> Resourcefulness |
| <input type="checkbox"/> Speed | <input type="checkbox"/> Prestige | <input type="checkbox"/> Discovery |
| <input type="checkbox"/> Authority | <input type="checkbox"/> Tradition | <input type="checkbox"/> Knowledge |
| <input type="checkbox"/> Fun | <input type="checkbox"/> Competition | <input type="checkbox"/> Respect |
| <input type="checkbox"/> Performance | <input type="checkbox"/> Hope | <input type="checkbox"/> Diversity |
| <input type="checkbox"/> Spirit-in-life | <input type="checkbox"/> Pride | <input type="checkbox"/> Leadership |
| <input type="checkbox"/> Autonomy | <input type="checkbox"/> Tranquility | <input type="checkbox"/> Responsibility |
| <input type="checkbox"/> Generosity | <input type="checkbox"/> Concern | <input type="checkbox"/> Duty |
| <input type="checkbox"/> Persistence | <input type="checkbox"/> Humor | <input type="checkbox"/> Learning |
| <input type="checkbox"/> Stability | <input type="checkbox"/> Privacy | <input type="checkbox"/> Responsiveness |
| <input type="checkbox"/> Beauty | <input type="checkbox"/> Trust | <input type="checkbox"/> Education |
| <input type="checkbox"/> Giving/charity | <input type="checkbox"/> Conformity | <input type="checkbox"/> Leisure |
| <input type="checkbox"/> Personal growth | <input type="checkbox"/> Inclusiveness | <input type="checkbox"/> Results-oriented |
| <input type="checkbox"/> Fairness | <input type="checkbox"/> Love-romance | <input type="checkbox"/> Efficiency |
| <input type="checkbox"/> Mobility | <input type="checkbox"/> Risk-taking | <input type="checkbox"/> Equality |

- Standardization
- Accessibility
- Empowerment
- Rootedness
- Concern
- Rule of law
- Excellence
- Loyalty
- Safety
- Experience
- Meaning
- Satisfying others
- Expression
- Merit
- Security
- Selfishness